


CLAIRE WÄHLEN

WRITER, EDITOR, DESIGNER

 (613) 295 - 1992

 clairem.wahlen@gmail.com

 clairewahlen.ca


PROFESSIONAL SKILLS


Copy and editorial writing
Editing
Social media management and strategy
Marketing and SEO
Web content development
Graphic and web design
Adobe
HTML and CSS

PERSONAL SKILLS

Thrives under pressure
Strong communicator
Team player
Fast learner
Resourceful
Bilingual - English and French

SOCIAL MEDIA

 @claire_wahlen

 @clairewahlen

 fb.me/clairem.wahlen

PROFILE

I'm an experienced writer, editor and social media manager in the process of expanding my career potential, adding coding, graphic and web design to my robust skillset so that I can work in diverse teams, tackling varied challenges and communicate my vision to whoever I'm teamed with.

WORK EXPERIENCE

FREELANCE WRITER AND DESIGNER

clairewahlen.ca | Sept. 2015 - Currently

- Designed website pages on a freelance basis, as well as associated graphics, using Wordpress, Shopify, and Squarespace
- Created social media graphics for blog postings and advertisements
- Editorial writing, editing, and photography

NATIONAL AND DIGITAL SECURITY REPORTER

iPolitics.ca | Apr 2014 - Jan 2016

- Reported on national and digital security; some copy editing; live coverage via social media; expanded social media presence by 200% while establishing credentials
- Did investigative reporting involving computer assisted techniques

NEWS EDITOR

[Dalhousie Gazette](http://DalhousieGazette.ca) | Apr 2013 - April 2014

- Responsible for a 6-10 page section of a print + digital newspaper; managed several dozen reporters and photographers, writing weekly; live coverage of union and university administrator meetings; organized indepth coverage of the the provincial and municipal elections
- Was previously Assistant Editor (2013) and Staff Writer (2012)

EDUCATION

SPECIALIZATION IN GRAPHIC DESIGN

California Institute for the Arts (CalArts), via Coursera | 2017

BACHELOR OF JOURNALISM (HONOR) W. DOUBLE HONOR IN POLITICAL SCIENCE

University of King's College and Dalhousie University | 2010 - 2014